



Pooltec® Algaecide-Clarifier-Chlorine Booster Helps Service Companies (Improve Water Quality, Lower Chlorine Costs, and Boost Chlorine / Salt Cell Output)

Background:

Over the past decade, chlorine alternatives and enhancement products (bromine, phosphate reducers, etc.) have appeared in the market place. However, these products ultimately raise the cost of treating pool water and add to the overall weekly cost. Chlorine sanitizers are still the least costly method of treatment but the rising cost of chlorine has many service companies concerned.

New Technology:

New advancements in chemistry has led to the development of a very stable polymer pool treatment known as Pooltec®. This product (originally developed for the cooling tower industry) continuously kills all types of algae, clarifies water, and boosts chlorine's sanitizing effectiveness up to 600%. This synergy effect improves overall water quality, swimmer comfort, and provides an easier way to maintain chlorine and salt chlorinator pools. Pooltec® also reduces the need for costly phosphate reducers, algaecides, clarifiers, and other cleanup products. The net result is less yearly treatment cost and maintenance labor.

When Pooltec® is used weekly; it not only provides a powerful addition to your treatment program, it also saves up to 1/2 pound (dry) of chlorine per 4 - 8 oz. dosage. Pooltec® also typically reduces chlorine use by 30% to 50% and more. In salt cell pools, Pooltec® helps increase chlorine residuals and effectiveness. This is especially helpful in heavy use pools and during the peak swimming season.

Pooltec® Advantages:

Pooltec® synergizes with chlorine to improve effectiveness and reduce usage, other products typically increase chlorine use and create a chlorine demand.

Pooltec® kills green and yellow algae plus black fungi (also known as black algae), other products are less effective . . . *they do not work with chlorine.*

Pooltec's® initial weekly cost of \$3.00 per pool is offset by its chlorine savings, other products add to overall treatment cost.

Pooltec's® cationic polymers and catalysts are organic and non-staining, other products contain heavy metals (such as copper and silver) that may stain.

Pooltec's® chlorine stable polymers provide *dual water clarification*, other products only provide single clarifiers.

Pooltec® helps salt cell pools increase chlorine residuals and effectiveness, other products typically use up chlorine residuals.

Pooltec® makes pool water feel better, smell better, and look better for swimmers, other products cannot match this "EasySwim®" synergy effect.

New Approach:

With Pooltec®, lower chlorine costs, consistent treatment results, and happier customers can now be achieved by using Pooltec® Multi-Task Treatment.

